

## World Atopic Eczema Day 2023 Comment and Images

### Terms and Conditions

#### Rules and Guidelines

No purchase or payment is necessary to enter this exhibition. This is a public campaign, open to anyone to enter.

#### **Eligibility**

All comments and/or images that represent life with eczema (with advocacy and awareness in mind) will be accepted. Statements reflecting “If You Only Knew...” Relating to the burden or reality of life with eczema for you or your child may be accompanied by photos or a short video. Entries promoting services or products will not be accepted (no company logos or advertising please).

#### **Exhibition Entry Process**

Please submit a comment/statement completing the sentence “If you only knew...” You may also submit photographs (up to five per person). The committee will determine the appropriateness of the images.

All accepted photos and comments will be posted to Eczema Support Australia’s website and social media platforms.

#### **Deadlines**

August 15, 2023 –Begin submitting comments and photographs for approval.

September 6, 2022 –submitting end at 8:59pm AEST

September 14, 2022 – video montage of photos presented

### Sharing on Social Media

Entries that are accepted and posted to the Eczema Support Australia social media sites and website page may be shared on individual social media channels (including Facebook, Instagram, Twitter, Pinterest). All individuals are encouraged to use #EczemaSupportAustralia #IfYouOnlyKnew #ThisIsEczema #AtopicEczemaDay #WAED2023 when sharing.

### Terms and Conditions

By entering the #IfYouOnlyKnew exhibition, you agree that:

- Your photos/video/comments may be shared online and in other formats by Eczema Support Australia and other social media users.
- You are responsible for obtaining permission from all people in the photos/video to post on social media and distribute.