

Eczema...

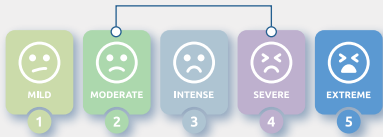
Affects nearly
3 million
Australians



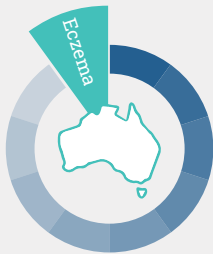
1 in 3
children
aged 6 or under
have eczema



More than
half a million Australians
have moderate to severe disease

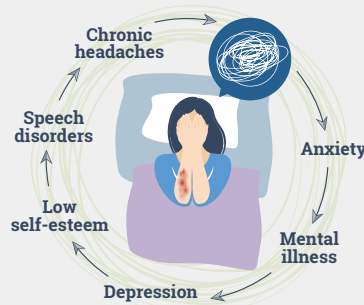


**1 of the
10 most
common
diseases in
Australia**



Heavy burden on Australians...

Severe
**sleep
disturbances**
cause:



Adults are
3x more likely
to suffer from
depression



**1 in 5 adults with
eczema consider suicide**

yet only 3% report
receiving information
about psychological
help from their GP.



Massive financial hit...



\$4 billion
in lost
productivity
each year

\$1.2 billion
for medications,
emollients, special
food & clothing
to manage
eczema

Australians with severe
eczema miss
1 day a week of
work plus 2+ days
of reduced
productivity

\$336 million
out-of-pocket
costs
for medical
visits

**75% said
eczema placed
a financial
burden on
their family**

Many used
savings, borrowed
money, and spent
less on food and
essentials to pay for
eczema
management

A dedicated National Eczema Strategy is needed to:



Eczema Support
AUSTRALIA