

## World Atopic Eczema Day 2022 Photo Exhibition Terms and Conditions

### Exhibition and Care Pack Draw Rules and Guidelines

No purchase or payment is necessary to enter this exhibition. This is a public campaign, open to anyone to enter.

Submissions from within Australia will be eligible to go into the draw for 1 of 3 Care Packs. International submissions will be accepted but not eligible for the Care Packs due to delivery costs.

### Eligibility

All images that represent life with eczema (with advocacy and awareness in mind) will be accepted. Can photos or a short video and may be accompanied by a statement (one sentence) reflecting "Inside Atopic Eczema", explaining the context of the photo. Entries promoting services or products will not be accepted (no company logos or advertising please).

### Exhibition Entry Process

Please submit a photograph (up to five per person) representing #InsideAtopicEczema or a short video at [www.eczemasupport.org.au/WAED2022](http://www.eczemasupport.org.au/WAED2022). The committee will determine the appropriateness of the photo.

All accepted photos will be posted to Eczema Support Australia's website and social media platforms.

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Entrants will receive email communication regarding the status (approved/denied) of their photos.

## Deadlines

August 15, 2022 – Contest opens. Begin submitting photographs for approval.

September 7, 2022 –submitting end at 8:59pm EST

September 14, 2022 – video montage of photos presented

September 21, 2022 – Announcement of Care Pack winners on Facebook and via email

## Sharing on Social Media

Entries that are accepted and posted to the Eczema Support Australia social media sites and website page may be shared on individual social media channels (including Facebook, Instagram, Twitter, Pinterest). All individuals are encouraged to use #EczemaSupportAustralia #InsideAtopicEczema #ThisIsEczema #AtopicEczemaDay #WAED2022 when sharing.

## Terms and Conditions

By entering the #InsideAtopicEczema photograph exhibition, you agree that:

- Your photos/video may be shared online and in other formats by Eczema Support Australia and other social media users.
- You are responsible for obtaining permission from all people in the photos/video to post on social media and distribute.